

One Washington Square, San Jose, CA 95192

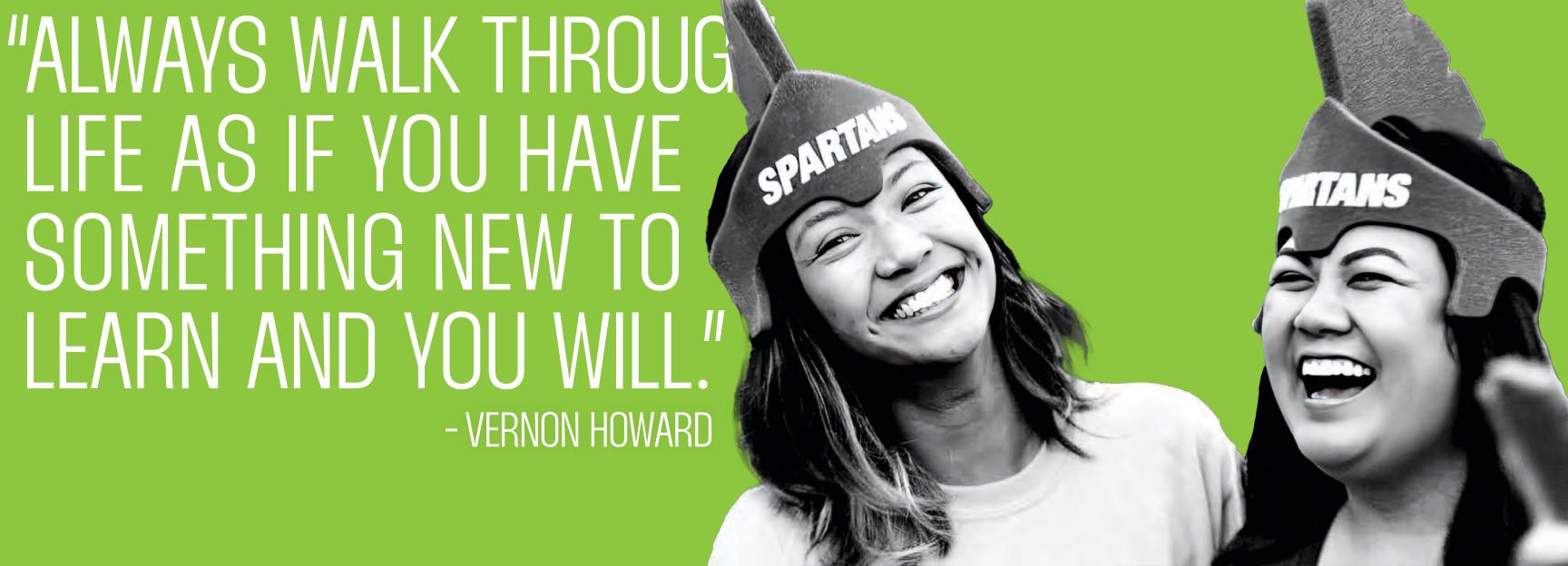












Messages from the Executive Director

A.S. DEPARTMENTS

Child Development Center

General Services Center

Print & Technology Center

CONTENT CONTRIBUTORS

Lead: Edilbert Signey

Anoop Kaur Carmen Patiño

Diana Victa Jane Zamora Jim Westbrook

Matthew Spadoni Parker Rugeley-Valle Stephanie Nishimoto Teddy Barnes Tiffany Rodriguez Vivian Nguyen

Human Resources Marketing

Student Government

GRAPHIC DESIGN

César E. Chávez Community Action Center

enhance SJSU students' education after graduation.

ANNUAL REPORT 2021-2022 ASSOCIATED STUDENTS, SJSU COVERING THE PERIOD JULY 1, 2021 - JUNE 30, 2022

MISSION

To support and represent the students of San José State University by continuing the organization's legacy of student advocacy and leadership; to through high-quality programs and services; and, to prepare students as they move towards a thoughtful and purposeful life

MESSAGE FROM THE A.S. PRESIDENT

Dear Campus Community,

It has been an honor and privilege serving as your A.S. President! This past year has been a journey of ups and downs, but we as a community continued to move forward! During the COVID-19 pandemic, Spartans embodied perseverance, ingenuity, and endurance.

San José State University has a history of advocacy and leadership, and Associated Students remains committed to addressing social issues and evolving student needs. At SJSU, in everything we do, student success is at the core. Becoming the second Asian Pacific Islander Desi/American Woman and the fifth Woman of Color student body president encouraged me to follow in the footsteps of previous presidents and continue the strong legacy of student activism.

Our 2021-2022 A.S. Board of Directors established five strategic priorities for the year: Communication, Student Engagement, Student Advocacy, Information, and Volunteer ism and Philanthropy. In each theme, we identified specific goals to create positive and lasting change on campus.

The A.S. Board embraced change within our organization to better our awareness of and outreach to our Spartan community, with a focus on mental health, social justice, and equity-based learning.

Overall, the A.S. Board helped to lead students through the transition back to campus, became a hub of information and connection to resources, helped to create more awareness and transparency for Title IX, and kept active involvement with the ongoing development of the Asian Pacific Islander Desi/American and the Indigenous/Native American Student Success Centers.

Throughout my term as President, I was able to collaborate with the Board to further the platform I campaigned on, including the passing of the resolution for Kirpan Rights and Policy and Safety. The Board supported work with the Japanese American Citizen League (JACL), the San José/Silicon Valley NAACP, & SJSU Stories for Solidarity to commemorate the history of Yoshihiro Uchida Hall of Japanese American Incarceration with the funding for a monument and mural installment in the coming future.

We, as a campus, navigated a change in University administration, so the Board focused on building upon relationships within our community and with administrators, the Academic Senate, the Campus Fee Advisory Committee, the Student Union Board the Athletics Board, and the Cal State Student Association. Those efforts included increasing the number of students-at-large involved in University and Senate committees to ensure that student voices continued to be accounted for at all the tables that matter!

The A.S. Board passed a childcare benefit for eligible employees, a student-at-large stipend, expanded the Employee Handbook to allow for observed absences for religious and cultural holidays, and an all-around proportionate raise to reflect the rising cost of living expenses.

To wrap up, I would like to take this moment to offer my endless gratitude for this position, the opportunities afforded to me, and the platform to use my voice while uplifting others to advocate for all San José State students. Associated Students will always be a resource to our community and facilitate needed student activism to better our campus. I greatly encourage you all to become involved on campus and the larger Downtown San José and Silicon Valley communities as the power of our collective student voice has brought us to where we are today. I look forward to seeing future generations of leaders and impactful voices to aid in carrying out the mission of Associated Students!

Respectfully, Anorp Kaur

Anoop Manjinder Kaur A.S. President and CEO 2021-2022



MESSAGE FROM THE EXECUTIVE DIRECTOR

The year saw a transition from a hybrid mode to moving halfway in person in Fall of 2021. In Spring 2022, we started to feel more like pre-covid times at SJSU. The energy students brought back to our daily operations helped gain student engagement and motivation for another great year. The campus and Associated Students experienced the Spartan Up feeling!

I want to briefly highlight some accomplishments and recognitions for Associated Students:

- The A.S. Board of Directors continued to connect with students virtually and in-person. The directors worked on advocacy initiatives, planned events, and increased financial support for programs such as DACA renewal and the A.S. Affordable Textbook Program vouchers.
- It was exciting to welcome back the Spartan community at the grand re-opening of the A.S House in September 2021. With much funfare, food and games, the A.S. Board of Directors, student assistants and staff facilitated house tours and showcased what Associated Students has to offer.
- A.S. collaborated with campus partners to enhance student engagement with numerous events, including the Spartan Speaker Series, Homecoming 2021, Student Leadership Gala, Finals Programs & Resources, and WoWSISU (Weeks of Welcome).
- A major partnership between SJSU and A.S. Transportation Solutions was signed to integrate sustainable transportation programs into the current campus master plan.
- Following the completion of the ADA-compliance project the previous year to make the A.S. Campus Community Garden, a program within the César Chávez Community Action Center, more accessible, the space was able to host numerous well-attended events.
- The organization had a financially strong year. Transportation Solutions and the Child Development Center also received grants to assist with their programs.
- Successful recruitment for a number of professional staff vacancies resulted in the year concluding with almost full staffing for all A.S. departments.

I've enjoyed building on the successes of projects in 2021-2022, and has truly been a special five years for me at Associated Students, including the last three as your Executive Director. I thank the staff, the student employees and the various A.S. Boards of Directors for supporting the organization, learning through challenges and successes, and providing engaging student programs and services that best served the Spartan community.

Spartan Up

Parole Dowell

Carole Dowell
A.S. Executive Director

Transition in Leadership

After three years as A.S. Executive Director, Carole Dowell left the role in July 2022. With the search for a new Executive Director ongoing, leadership is currently under Jim Westbrook, as Interim Executive Director, and Kingson Leung, as Interim Senior Associate Director.





Thank you to our board of directors.

Associated Students takes great pride in the student leaders who represent and advocate for more than 36,000 SJSU students. The Board of Directors is essential in providing leadership to the organization, the allocation and disbursement of funds, and helping promote and implement programs and services to improve campus and community life. Associated Students thanks and recognizes the Board for all the work and dedication devoted to our Spartan community, especially in the unprecedented times of the COVID-19 global pandemic.



CHLOE CRAMER A.S. Director of Academic Affairs







recipients: In April 2022, Spartan Showcase, held in the Student Union Ballroom, highlighted the programs, conferences, and projects of the A.S.-funded Recognized Student Organizations.

EVENTS

11th Annual Student Leadership Gala
A.S. Café Open Mic
Boba with the Board
Casino Night on Bourbon Street
Helping Hands Donation Drive
Homecoming Royalty
Japanese American Internment Exhibit
Lunar Year Lion Dance
Rest & Destress

89 A.S. SCHOLARSHIPS \$91,500

The A.S. Board of Directors (BoD), supported by advisors and the government student assistants, advocated for students and offered programs and events in a mix of in-person and virtual modalities. The department shares some highlights below:

- Provided Zoom links for BOD and A.S. committee meetings, even after campus opened some in-person classes in the spring.
- Provided Zoom links for BoD office hours so students can connect to board directors online. Offered and assembled COVID safety packages for students.
- Communications, announcements, and event and meeting information were available online and promoted via social media.
- Successfully executed the 11th Student Leadership Gala in hybrid format in collaboration with Student Involvement and the social justice organizations within the Solidarity Network.

In early Spring, Parker Rugeley-Valle stepped into the role of Leadership & Government Coordinator, with Abby Escobar, Administrative Assistant, joining the team in June 2022.

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Number of

Chief Elections Officer: Sehtej Khehra

Events Officer: Jayden Wright

Ethics Officer: Natnajel Yishak

Marketing Officer: Safiullah Saif

Election Consultant: Anjru Jaezon

Election Consultant: Rioneil Ellis Miao

Advising Team: Carole Dowell, Parker Rugeley-Valle, Edilbert Signey, Mira Hutton, and Alexis Graesser

The **Students' Election Commission (SEC)** implemented the successful election of the incoming A.S. Board of Directors 2022-2023.

BOARD RESOLUTIONS

Resolution in Honor of Gregory Johnson Jr. (amended) Kirpan Rights & Police and Safety Resolution

Resolutions are available for reading at *sisu.edu/as/boardhours*.



Signed a Memorandum of Understanding (MoU) with SJSU to integrate sustainable transportation programs aligned with the current Campus Master Plan (CMP). While the CMP focuses on infrastructure and future innovations in the campus landscape, the mobility plan will focus on how students, staff, and faculty can have accessible, equitable, safer, sustainable, and affordable travel options to campus.

Transportation Solutions innovated in 2021-2022 to continue providing services to students attending in-person and hybrid classes. During this time, bike ridership significantly increased as a safe and healthy way of traveling. The department shares some highlights below:

- Implemented a \$50 Bike Reimbursement Program to support students biking to campus
- Offered free U-Lock to students who purchased new bikes
- Hosted Virtual Commute Town Hall meetings at the start of each semester to provide updates on programs and services in view of COVID safety regulations
- Provided online purchase and mail delivery options for transit passes
- Increased student subsidy for Highway 17 Express to 20% for students traveling from Santa Cruz

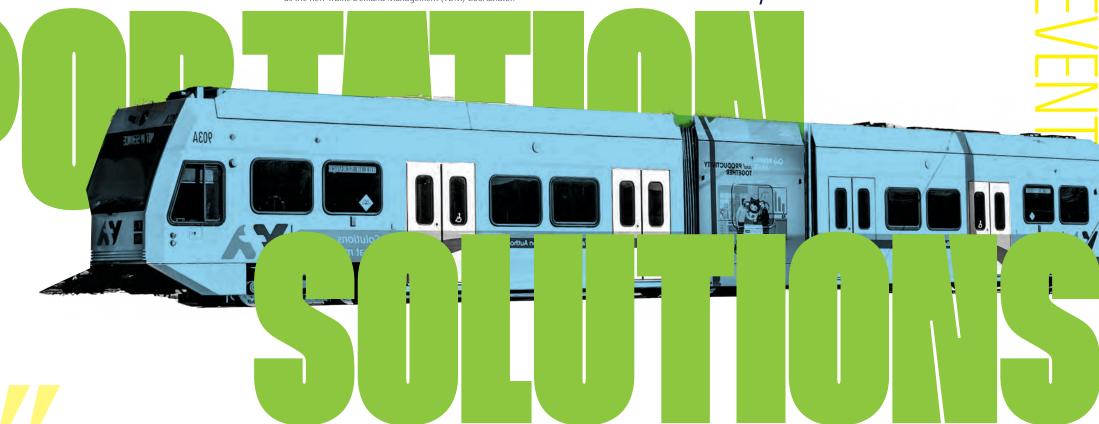
In June 2022, Tiffany Martinez, an SJSU alum. joined Associated Students as the new Traffic Demand Management (TDM) Coordinator.

Amount received from the Transportation Fund for Clean Air (TFCA) - Bay Area Air Quality Management District Grant

SmartPasses distributed

Customers assisted from phone calls and walk ins

COMMUTE SUSTAINA





programs & events

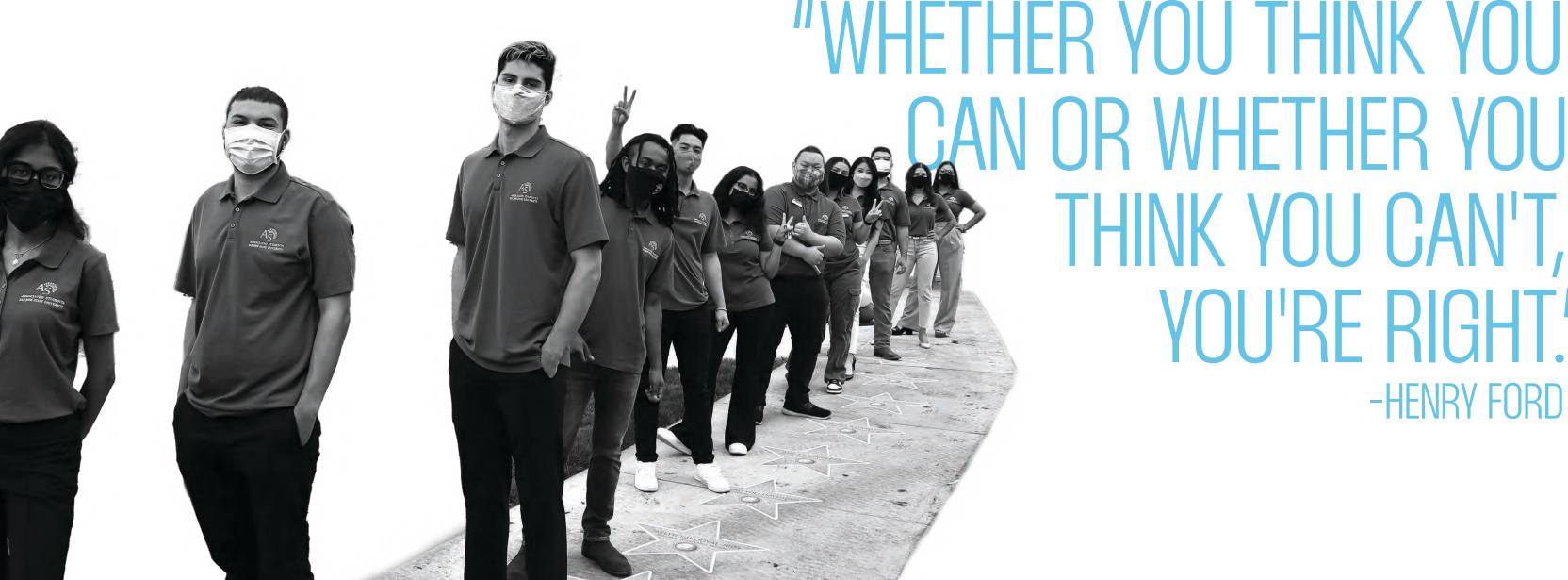
Programs & events offered

Collaborative programs with campus & community partners

The César Chávez Community Action Center offered numerous programs and services to connect SJSU students with civic engagement opportunities that deepen educational experience and a lifelong commitment to activism. The department shares

- The center hosted Legacy Month in October 2021 and the inaugural launch of the Chavez-Huerta-Itliong Day of Celebration in March
- The K-12 programs provided reading mentorship, hosted a Halloween festival and a coat and warm blanket drive, and worked with e-PATH, a non-profit organization working towards ending houselessness
- The Activism in Action Series created and hosted numerous workshops centered at developing students as community leaders
- The A.S. Campus Community Garden successfully completed its Garden Fellowship Program in Spring 2022, and offered a mix of events such as poetry reading, open mic, and movie nights.

"Working directly with the houseless population in San Jose allowed me to understand how important social justice & advocacy work is!"



AN OR WHETHER YOU THINK YOU CAN'T, YOU'RE RIGHT."

-HENRY FORD

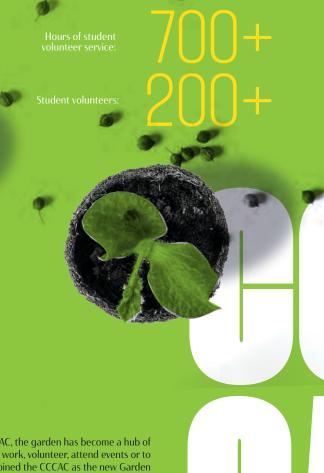
"I learned how important it is to sustain personal connections to the land and the importance of knowing whose land we are on."

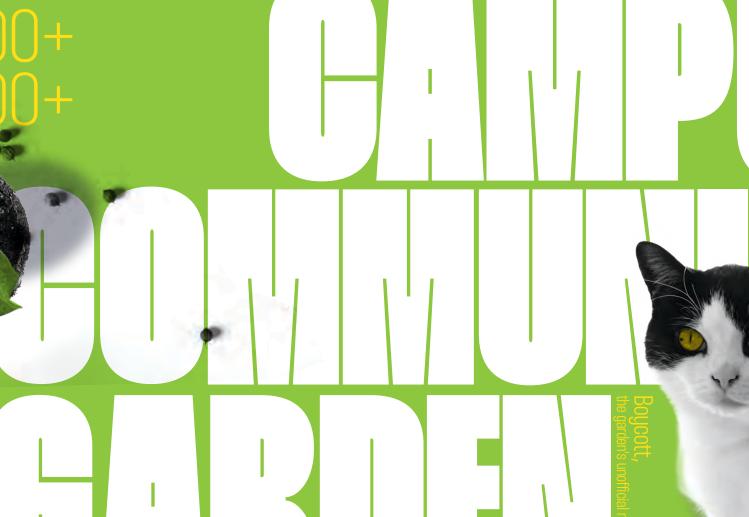
An integral program within the CCCAC, the garden has become a hub of Spartan activity where students can work, volunteer, attend events or to nply destress. **Matthew Spadoni** joined the CCCAC as the new Garden ordinator in January 2022. With his student team, the newly-updated ersal Design garden hosted socially-distanced, COVID-safe outdoor events such as:

> Earth Day Storytelling at the Garden Garden Movie Nights Open Mic Poetry, Performance and Protesting with Plants

Total stipends awarded to 22 students who completed the Next Generation Fellowship Program uits and vegetables from len in Spring 2022

Hours of student volunteer service: Student volunteers:







"This is the first time I have actually used my voice to advocate for someone else and it feels powerful. I feel brave."

several Next Gen Fellows reflecting on phone banking for the Muwekma Ohlone Federal Recognition Campaign

Next Generation Fellowship Program

The fellowship allowed students to meet professionals working in environmental justice and to grow themselves within this space. Students engaged in 10 learning sessions and those who completed the program were awarded stipends.



@sjsugarden on Insta Grew by More Than 100%

The IG account provides helpful information and resources to students to engage in environmental justice and to learn about sustainable agriculture.





UNTIL IT'S DONE."

-NELSON MANDELA







In-person transactions as recorded on the

Book vouchers, valued at \$120,000, issued to students from the A.S. Affordable Textbook Program

New Summer Orientation tabling events

general services center

The GSC provided a variety of business services to the campus community in 2021-2022, with some programs offering online service options, such as campus banking accounts, A.S. funding accounts, and training new Recognized Student Organization (RSO) officers via Zoom.

The center collaborated with SJSU Tower Foundation for donations to student organizations, Student Involvement to help with RSO registration for banking accounts, and the Financial Aid Office for scholarships and grants, among others.



Human Resources provided programs and services internally to Associated Students with activities that supported recruitment, performance management, employee relations, compensation and benefits, and staff training and development, among others. The department shares some highlights below:

- Maintained virtual New Hire Orientation monthly sessions for new employees as a safety measure against COVID
- Organized and facilitated student and professional staff development workshops in Fall and Spring
- Started rolling out CliftonStrengths, an educational program assessment to measure 34 research-validated talent themes to guide the development
 of talents into strengths, to more student assistants and staff

Chloe Cramer, previously on the A.S. Board as Director of Academic Affairs, was hired as the new HR Coordinator in June 2022. The department also recognizes Alvin Nguyen, Anai Avalos and Sofia Herrera, the HR student assistant team, for providing front desk services and helping to ensure operations were sustained and organized at the A.S. House.

Student Development Retreat: Fall 2021

- The Trailblazer Experience: Managing Imposter Syndrome featured Dr. Meag-gan O'Reilly, Ph.D., as speaker
- 40+ student assistant attendees
- The goals of the retreat were to provide student assistants with an engaging session to support mental health and professional development

v.S. Family Reunion: May 2022

- 70+ staff and student assistant attendees
- Appreciation event to recognize employees who have celebrated a milestone year of service in 2021-2022 and to highlight the work of the A.S. Board of Directors and departments

really enjoyed the presentation and how safe and comfortable it felt to have vulnerable things in front of my peers, coworkers, and supervisors."

<u>, t</u>icipant

"I think the workshop/presentation was very beneficial. I personally really liked it and enjoyed how the speaker was prepared to keep the audience engaged."

student assistant retreat participant



Supporting the A.S. Board of Directors & All Departments in A.S.

Professional development for the team included:

- AdobeMax: The entire team registered for the creative conference, offered online and for free in 2021, and dedicated work hours to training and development offered by various industry speakers.
- CliftonStrengths: Aimed at discovering and developing our unique talents, each team member took the assessment and continues to learn more about what we naturally do best.

Branding, Marketing and Communication Projects:

- New A.S. Blog Launched: Spartan Voice by A.S., a new monthly blog, featured 8 articles about A.S. Core Values from the A.S. Board of Directors and departments
- New Marketing Role: the TikTok Content Creator role was added to the team in Spring 2022
- New Large Signages: installed for the A.S. Campus Community Garden and the Child Development Center
- Large Floor Decals: seven 4-foot x 5-foot sticker decals with a custom design for each department were
 printed and installed on department floors to help welcome students
- Digital Screens: added the 7th digital screen on campus dedicated to A.S. content
- New A.S. Website Features: helped to introduce SammyBot, an automated offline response system
 complementing the new LiveChat feature launched by SISU at the start of the pandemic
- Spartan Daily Newspaper: designed front-page digital ads featured in 90+ issues of publication



ANNUAL REPORT 2020/2021

SPARTAN STRONG

















A design gallery of select work from approximately 115 original artworks created in 2021-2022 by A.S. Marketing's team of talented artists majoring in Graphic Design and Animation/Illustration.

ACUI "Steal This Idea" International Competition

In addition to winning four placements in the Association of College Union International (ACUI) Region One "Steal This Idea" competition, the A.S. graphic designers won awards at the national level.

- Multipage Category: 1st Place Annual Report "Spartan Strong" 2020-2021.
- Designers Cassandra Nguyen and Crystal Yu

 Digital Campaign Category: 2nd and 4th Place Fire on the Fountain and Tarot Card Reading. Designer Skye Ocaranza
- Miscellaneous Category: 3rd Place A.S. 8-Sticker Postcard. Designers Cassandra Nguyen, Crystal Yu and Casa Chen







ASSOCIATED STUDENTS OF SAN JOSÉ STATE UNIVERSITY (A Component Unit of California State University)

Statement of Revenues, Expenses and Changes in Net Position Year Ended June 30, 2022

OPERATING REVENUES	
Program Fees	\$ 6,511,515
Government Contracts:	
Federal Contracts	459,086
State	372,919
Grants – Local	141,023
Child Development Center – Parent Fees	631,681
Student Club Contributions	862,703
Other Revenue	216,921
Total Operating Revenues	\$ 9,195,848
OPERATING EXPENSES	
Programs	4,807,616
Child Development Center Expenses	2.076.549
Administrative	371,326
Student Grants and Scholarships	70,000
Depreciation and Amortization	280,104
Student Club Expenditures	691,046
OPEB Expense	294,281
Total Operating Expenses	\$ 8,590,922
OPERATING INCOME	\$ 604,926
NON-OPERATING REVENUES (EXPENSES):	
Investment income, net	59,273
Lease interest expense	(83)
Miscellaneous income	10,916
Total Non-Operating Revenues	70,106
CHANGES IN NET POSITION	675,032
Net position, beginning of year, as previously reported	15,184,352
Restatement–correction of error	(2,112,546)
Net position, beginning of year, as restated	13,071,806
Net Position, End-of-Year	\$ 13,746,838

A.S. Department Revenues and Expenses

REVENUES	6/30/2022	
Student Activity Fees Child Development Center Student Organization Receipts Transportation Solutions General Services Center Print and Technology Center Marketing and Events	\$ 6,511,515 1,449,651 862,703 140,230 82,344 216,095 3,500	70.3% 15.6% 9.3% 1.5% 0.9% 2.3% 0.0%
Total	\$ 9,266,038	100.0%
EXPENSES		
Child Development Center General Services Center Transportation Solutions Government Print and Technology Center Marketing and Events Student Organization Disbursements Administration César Chávez Community Action Center Human Resources Student Organization Funding Capital Projects	\$ 2,204,289 1,485,126 1,379,928 377,376 639,166 593,413 691,046 387,945 517,075 216,707 98,935 186,672	25.1% 16.9% 15.7% 4.3% 7.3% 6.8% 7.9% 4.4% 5.9% 2.5% 1.1% 2.1%
Total	\$ 8,777,678	100.0%
CAPITAL PROJECTS		
CDE Kitchen Renovation PTC UV Printer System	\$ 98,158 88,514	
Total	\$ 186,672	



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